RESIDENTIAL SIGN GUIDE

1. SIGN REQUIREMENTS (Chapter 420)
   Signage is regulated within the City of Town and Country per Chapter 420 of the Municipal Code. A link to the municipal code is located on the main page of the city website: www.town-and-country.org. For more information, please call (314) 587-2827.

2. RESIDENTIAL SIGN TYPES
   The following sign types are permitted in all single-family residential districts:
   a. Fluttering Signs
      i. 2 permanent and 1 temporary
      ii. Maximum of 15 square feet and flag pole can be a maximum of 40 feet tall
   b. Incidental Signs
   c. Governmental Signs
   d. Mandatory Signs
   e. Subdivision Signs
   f. Stake Signs
      i. 2 per lot, unless a corner lot, then 1 additional
      ii. Shall not exceed 6 square feet in area, 4 feet in height
      iii. May be double-sided
      iv. Minimum of 5 feet from property line
   g. Wall Signs
      i. Shall not exceed 3 square feet

3. PROHIBITED SIGN TYPES
   The following is a abbreviated list of sign types that are prohibited in residential districts:
   a. Illuminated Signs (does not apply to street address or permanent fluttering signs)
   b. Painted Signs on the home
   c. Paper, Cloth, or Cardboard Signs located on the home
   d. Signs, constructed of or painted with "Day-Glo", fluorescent, or similar materials
   e. Signs painted or affixed to a vehicle that is located on a regular basis on, or near, property owned or leased by the vehicle owner and which vehicle is not used as a regular mode of transport.
   f. A sign, or signs, that are so obscene or threatening that they are not afforded protection under the U.S. of Missouri Constitutions.
4. DEFINITIONS

FLUTTERING SIGN, PERMANENT
A permanent sign which flutters, and includes flags, pennants, and banners, which moves with the wind.

FLUTTERING SIGN, TEMPORARY
A temporary sign which flutters, and includes flags, pennants, balloons, and banners, which moves with the wind.

INCIDENTAL SIGN
A sign which is too small to be legible from a position off the premises and in the interior of a building, not visible from the exterior of the building.

GOVERNMENTAL SIGN
A governmental sign is a sign that is constructed, placed or maintained by the federal, state or local government or a sign that is required to be constructed, placed or maintained by the federal, state, or local government either directly or to enforce a property owner's rights.

PAINTED SIGN
Any sign, not considered an Original Art Display, that is hand-painted on the wall of a building.

STAKE SIGN
A temporary sign with a base/stake commonly made of metal, wood, or other similar material.

WALL SIGN
A sign attached to, integrated with, or embedded/carved into the wall of any building or against the generally vertical plane of a mansard type roof with the plane of the sign area parallel to the plane of the wall below the roof line. This may also include a sign made of bronze, brushed stainless steel or aluminum, or other similar material attached to the building facade.
5. FREQUENTLY ASKED QUESTIONS

• Do I need a permit to put a sign on my property?

NO, signs typically installed on residential properties, such as flags, address signs, real estate signs, etc. do not require a permit.

• Are there time limits for how long a political (stake) sign be placed on my property?

NO, time limits on political sign placement are unconstitutional. As long as your sign(s) meet the size and height requirements you may keep them up for as long as you wish.

• I have a legal home-based business, can I have an sign advertising my business on my house?

NO, home occupations are not permitted to have any signage indicating that a business is within the home.

6. EXAMPLES

Stake Sign

Temporary Fluttering Sign

Mandatory Sign