



MINUTES
VETERANS & FIRST RESPONDERS TASK FORCE
Monday, August 1, 2022
12:00PM

A quorum was convened at 12:16PM.

Call to Order

- x__Alderman Sue Allen
- x__Alderman Michelle Francisco
- x__Meg Johnson
- __Skip Mange
- __George Roman
- x__Larry Toomey

Approve Minutes 07/12/22- Motion by Alderman Michelle Francisco, Second by Larry Toomey. Unanimously approved.

NEW BUSINESS

- 1. Review and Discuss Costs Provided by SWT Design-** Due to the City's email outage the Cost Opinion was not received before the meeting. The members agreed to hold an additional meeting in the near future to review this document.
- 2. Prepare for Board of Aldermen Meeting-** The members would like to review the presentation by SWT Design prior to the Board of Aldermen meeting. The members would like for Anne, George or Skip to express the importance of this project and the steps the Task Force has taken thus far.

OTHER

- 1. Fundraising-** Members brainstormed how they would like to privately raise funds for this project. Below is a list of ideas for fundraising.

General feedback:

- Provide a variety of donation options
- Online donation opportunity in addition to cash and check donations
- Ongoing discussion regarding donor recognition

- Reach out to Discovery donors
- Consider using the word GOAL opposed to TOTAL COST
 - A GOAL can be revised
 - Review terms used for fundraising for Discovery
 - Should donations cover maintenance costs?
 - Look into maintenance of Discovery
 - Can SWT provide an estimated maintenance cost per year?
- Use visual aid around town to display the donations received
 - Consider using a fundraising thermometer chart
- SWT Design provide marketing materials
- Public announcement card

Where to post marketing materials:

- A-frames with QR code to donation link
- Banner on fence at Town Square along Clayton Road
- Banner on City website
- Flyers in all Town & Country bulletin boards
- Booth at Fall Fire & Ice (8/1/22) with all marketing materials
 - Members discuss this project with event attendees

2. July 18 Rendering- All members present were happy with the rendering from July 18, 2022. Members appreciated the flag as it looked like enamel with colors opposed to a bronze plaque.

Next Meeting: To Be Determined

ADJOURN- 1:09PM