



VETERANS & FIRST RESPONDERS TASK FORCE
Wednesday, April 19, 2023
12:00PM, Longview Farm House
MINUTES

Call to Order

- x__ Alderman Sue Allen
- x__ Alderman Michelle Francisco
- x__ Meg Johnson
- x__ Skip Mange
- x__ George Roman
- ___ Larry Toomey

Also in attendance: Mayor Charles Rehm
Staff Liaison: Anne Nixon

Approve Minutes 3/1/23

OLD BUSINESS

1. **Letter of Intent with Musick Construction Company-on 4/24/23 BOA agenda**
The Task Force reviewed the ordinance. Members expressed that it has always been the intent to fund this project with privately raised funds. The City should not incur any financial liability for the project. Motion by Skip Mange to recommend the Chairperson, Alderman Sue Allen, continue the agenda item to the meeting of May 8, 2023. Second by Meg Johnson. Unanimously approved.

NEW BUSINESS

1. **Develop Fundraising Plan**
Homework

- Michelle Francisco will:
 1. contact West News Magazine to write an article and respond to reporter questions
 2. contact a party planner/fundraiser to see if they could plan a fundraising event for the Task Force

- Anne Nixon will:
 - provide table, chairs, literature, sign at 4/21 concert and all concerts
 - send 1-page fundraising flyer to Chamber of Commerce
 - order 250 tri-folds and add "\$1000 level sponsorship and above will have donor's name or designated honoree on the plaque"
 - order a "future site of" sign for Town Square including a QR code
 - order 2 A-frame signs to be used in parks and at concerts, include "makes a great gift" on it
- Sue Allen and Skip Mange will work the booth at the 4/21 concert
- Mayor Rehm will welcome everyone to the concert (4/21) and highlight the project
- George Roman offered that he has two radio station connections for radio interviews/highlights
- ALL-will invite as many contacts as possible (approximately 100 total) to a kick-off fundraising event if Michelle Francisco gets the party planner/fundraiser confirmed.
 3. **Fundraising Report** \$22,000 is needed before having the Board of Aldermen sign the LOI.
 4. **Review Contract with Musick Construction Company**
-Addressed in old business.

Next Meeting: May 3, 2023, at Noon, Longview Farm House

ADJOURN 12:59PM